



**FLORIDA NETWORK**  

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**OF CHILDREN'S ADVOCACY CENTERS**

# Florida Network of Children's Advocacy Centers

## FNCAC

### Strategic Plan 2020-2025

*FNCAC is committed to promoting and supporting communities in providing a coordinated investigation and comprehensive response to child victims of abuse and neglect through Children's Advocacy Centers and multidisciplinary teams.*

#### **Mission**

To educate and support children's advocacy centers using specialized training and technical support to speak for children's advocacy centers at the state and national level and to manage and deliver funds to Florida's children's advocacy centers.

#### **Vision**

Every child in Florida has access to a child advocacy center in their community with a full range of services.

#### **Values**

Access to evidenced-based services for children and their non-offending parents and caregivers

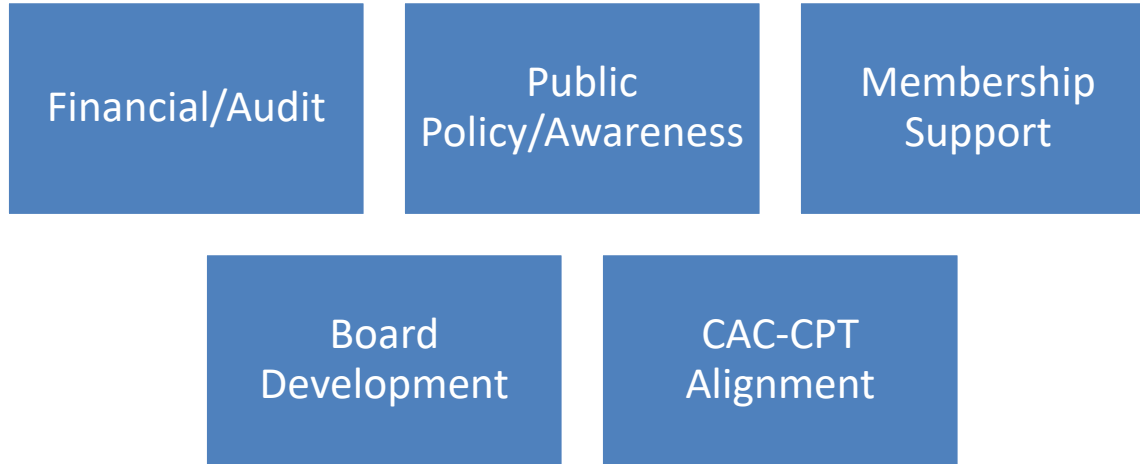
Reliability

Open and Transparent Communication

Trust

Unity

# STRATEGIC AREAS OF FOCUS



# STRATEGIC FOCUS AREAS

## Financial/Audit

Objective 1: Diversify

Objective 2: Develop Strategy

Objective 3: Consistency

Opportunity	Goal Statement	Strategies
<p><b>Funding Strategy</b></p>	<p>FNCAC will develop and maintain a comprehensive funding plan. Ensure fiscal accountability and funding compliance</p>	<ol style="list-style-type: none"> <li>1. Research existing FNCAC funding (Chapter) strategies and CAC funding</li> <li>2. Develop funding strategy and make committee assignments</li> <li>3. Conduct monthly calls for detailed review of financial reports</li> <li>4. Provide email notice of calls to board</li> <li>5. Provide review of financial reports to the full board to ensure complete transparency of financial transactions</li> </ol>

<p><b>Diversification</b></p>	<p>FNCAC will develop diversified sources of funding.</p>	<ol style="list-style-type: none"> <li>1. Explore DUI diversion funds – payment of fines to nonprofit organizations</li> <li>2. Register through Florida NonProfit Alliance</li> <li>3. Develop strategies to increase state revenue funding</li> <li>4. Identify grants to increase funding for strategic and operational requirements</li> </ol>
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**Public Policy and Awareness Initiatives:**

Objective 1: Gap/Coverage

Objective 2: Awareness

Objective 3: Reputation/Recognition

<p><b>Opportunity</b></p>	<p><b>Goal Statement</b></p>	<p><b>Strategies</b></p>
<p><b>Reach All Children</b></p>	<p>FNCAC will strive to serve all children.</p>	<ol style="list-style-type: none"> <li>1. Conduct Coverage/Gap Analysis of Florida Military Installations and Tribal Communities</li> <li>2. Conduct Coverage/Gap Analysis of Florida Counties and Communities</li> </ol>

<p><b>Strengthen Awareness and Reputation of FNCAC/CAC</b></p>	<p>FNCAC will work to ensure CACs are widely recognized and valued throughout Florida by establishing a shared understanding of CAC/CPT roles and responsibilities. FNCAC will provide legislative leadership, advocacy and education to stakeholders.</p>	<ol style="list-style-type: none"> <li>1. Identify strategies for increased awareness</li> <li>2. Clarify goals</li> <li>3. Use FSU team interns for marketing and social media campaign</li> <li>4. Conduct CHS/FNCAC Facebook marketing of license plate</li> <li>5. Work on FNCAC branding.</li> <li>6. Create best practices guidelines</li> <li>7. Reinstate CPT/CAC workgroup</li> </ol>
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## Membership Support

Objective 1: Engagement

Objective 2: Transparency/Communication

Objective 3: Diversity of Support

Opportunity	Goal Statement	Strategies
<b>Strengthen Member Engagement</b>	Increase membership engagement (outlined in bylaws)	<ol style="list-style-type: none"> <li>1. Set up FL NCA pilot listserv</li> <li>2. Promote FL NCA pilot listserv</li> <li>3. Monitor FL NCA pilot listserv</li> </ol>
<b>Improve Communication &amp; Messaging</b>	FNCAC will commit to improving communication and messaging to all CACs and stakeholders.	<ol style="list-style-type: none"> <li>1. Produce and share quarterly FNCAC newsletter</li> <li>2. Produce a monthly Message from the Executive Director</li> </ol>
<b>Comprehensive Support for Centers</b>	FNCAC will commit to providing comprehensive support for all CACs.	<ol style="list-style-type: none"> <li>1. Conduct regularly scheduled meetings with CACs Directors.</li> <li>2. Conduct regularly scheduled meetings with advocates, Mental Health professionals, Forensic Interviewers.</li> <li>3. Follow up with support to meet identified needs</li> </ol>

## Board Development

Objective 1: Diversification

Objective 2: Clarification of Role

Objective 3: Strengthen Board

Opportunity	Goal Statement	Strategies
<b>Strengthen Chapter Board</b>	FNCAC will build and maintain a strong and effective board of directors. Set up and maintain Board organizational capacity. Govern with sound administrative policies. Board governance, and training.	<ol style="list-style-type: none"><li>1. Develop clear expectations and responsibilities for the Board of Directors</li><li>2. Develop and maintain effective Bylaws</li><li>3. Create an efficient committee structure</li><li>4. Conduct risk management assessments</li></ol>



<b>Diverse Board</b>	FNCAC will recruit a diverse Board of Directors.	<ol style="list-style-type: none"><li>1. Identify board membership needs and gaps</li><li>2. Recruit Board candidates with identified skill sets.</li><li>3. Over the next three years transition to a maximum of 7 board positions from CACs that are reflective of CACs throughout the state (rural, urban, freestanding, CPT on-site) (Currently there are 19 members on the BOD, 7 are community or MDT and 12 CACs.</li></ol>
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## Children’s Advocacy Center (CAC) -Child Protection Team (CPT) Alignment

Objective 1: Shared Understanding of CAC and CPT roles

Objective 2: Statewide co-created MOU

Objective 3: Joint Conference

Opportunity	Goal Statement	Strategies
<p><b>Shared Understanding of Roles-Responsibilities</b></p>	<p>FNCAC will clearly identify CAC and CPT roles and develop a responsibility analyses for each.</p>	<ol style="list-style-type: none"> <li>1. Review legislation related to CACs and CPTs to:               <ol style="list-style-type: none"> <li>a.) Identify gaps and duplication of responsibilities</li> <li>b.) Strengthen CAC statutes to clarify roles and responsibilities and fill service gaps</li> <li>c.) Post to NCA listserv to gather information</li> </ol> </li> <li>2. Reinstate workgroup</li> <li>3. Identify how CAC and CPT roles align with CAC and CPT functions and processes</li> </ol>
<p><b>Statewide MOU</b></p>	<p>FNCAC will create a statewide memorandum of understanding to clarify CAC and CPT roles and responsibilities.</p>	<ol style="list-style-type: none"> <li>1. Identify statewide partners</li> <li>2. Identify gaps and matters needing clarification</li> <li>3. Develop MOU language to clarify roles</li> </ol>

<b>Joint Conference(s)</b>	FNCAC will engage and collaborate with stakeholders to identify joint training opportunities.	<ol style="list-style-type: none"><li>1. Explore conference topics</li><li>2. Identify topics of common relevance</li><li>3. Select topics of common relevance</li><li>4. Plan and complete joint conference</li></ol>
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